Providers of DSA Platform

Proposal requirements

a) Able to Provide DSA Platform on web and mobile that has local, relevant content – preferably in text, video, and audio
b) Have DSA Platform that can easily integrate with other platforms using APIs
c) Their DSA platforms are easy to use, easy to learn and user-friendly to users
d) Intuitive and user-friendly interface that is easy for farmers to navigate and use, even if they have limited technological experience.
e) Accessibility to farmers in rural areas with limited internet connectivity.
f) Quality and relevance of the content provided on the platform.
g) Available in local languages and tailored to suit county agricultural practices and needs.
h) Platform maintains high standards of data security and respects farmers' privacy when collecting and storing their information.
i) Level of customer support and assistance provided by the platform.
j) Platform collaborates with local agricultural experts, extension workers, and agricultural organizations to provide on-ground support and assistance.
k) Platform offers farm management tools, such as crop planning, record-keeping, and financial management, to help farmers optimize their agricultural practices.
l) Platform provides accurate and timely weather forecasts and alerts to help farmers plan their farming activities better.
m) Platform offers market access and real-time price information for agricultural products, enabling farmers to make informed selling decisions.
n) Platform has some offline capabilities, allowing farmers to access essential information and services when they have limited or no internet connectivity.
o) User reviews and feedback on the platform's effectiveness and usefulness.
p) If the platform involves financial transactions or subscriptions, its financial transparency and whether the pricing is fair and clear to farmers.
q) Platform integrates with other agri-tech solutions and services, providing a more comprehensive ecosystem for farmers.
r) Platform's impact through success stories and case studies.
s) How many years of experience do you have in offering the services in your category?
APPLICATION PROCEDURE

- Applicants meeting the above criteria should start by filling this Link: https://forms.office.com/r/nqT7X94qfc to provide basic information. This should be followed by
- Submission of written proposals (not more than 10 pages) to reach the undersigned on or before Thursday 7th September 2023.
- Proposals should be accompanied by evidence of meeting the criteria set out above (as attachments/annexes).
- Proposals should be submitted via email to: admin@acwict.org

With a subject line reading: DSA Platform