



Providers of DSA Platform

Proposal requirements

- a) Able to Provide DSA Platform on web and mobile that has local, relevant content –preferably in text, video, and audio
- b) Have DSA Platform that can easily integrate with other platforms using APIs
- c) Their DSA platforms are easy to use, easy to learn and user friendly to users
- d) Intuitive and user-friendly interface that is easy for farmers to navigate and use, even if they have limited technological experience.
- e) Accessibility to farmers in rural areas with limited internet connectivity..
- f) Quality and relevance of the content provided on the platform.
- g) Available in local languages and tailored to suit county agricultural practices and needs.
- h) Platform maintains high standards of data security and respects farmers' privacy when collecting and storing their information.
- i) Level of customer support and assistance provided by the platform.
- j) Platform collaborates with local agricultural experts, extension workers, and agricultural organizations to provide on-ground support and assistance.
- k) Platform offers farm management tools, such as crop planning, record-keeping, and financial management, to help farmers optimize their agricultural practices.
- l) Platform provides accurate and timely weather forecasts and alerts to help farmers plan their farming activities better.
- m) Platform offers market access and real-time price information for agricultural products, enabling farmers to make informed selling decisions.
- n) Platform has some offline capabilities, allowing farmers to access essential information and services when they have limited or no internet connectivity.
- o) User reviews and feedback on the platform's effectiveness and usefulness.
- p) If the platform involves financial transactions or subscriptions, its financial transparency and whether the pricing is fair and clear to farmers.
- q) Platform integrates with other agri-tech solutions and services, providing a more comprehensive ecosystem for farmers.
- r) Platform's impact through success stories and case studies.
- s) How many years of experience do you have in offering the services in your category?

APPLICATION PROCEDURE

- Applicants meeting the above criteria should start by filling this **Link:** <https://forms.office.com/r/nqT7X94gfc> to provide basic information. This should be followed by
- Submission of written proposals (not more than 10 pages) to reach the undersigned on or before **Thursday 7th September 2023.**
- Proposals should be accompanied by evidence of meeting the criteria set out above (as attachments/annexes).
- Proposals should be submitted via email to: admin@acwict.org

With a subject line reading: DSA Platform